



GWG
GWG Gesamtverband der
Werbeartikel-Wirtschaft e.V.

ETHICAL CODE

Metrie s.r.o.
PSI no 49174

This business enterprise has pledged itself to abide by the GWG Ethical Code of the German Promotional Product Industry and is thereby committed to uphold:

- Equal professional opportunities without discrimination
- Good commercial practices
- Good technical advice
- Respect for competition laws and design patent rights
- Performance of business without corruption or granting unfair advantage
- Avoidance of dangerous substances
- Commitment to European social standards in international business
- Protection of the environment and responsible use of natural resources
- Use of high quality advertising media and data protection

The self-imposed obligation of businesses in the GWG associations can be found at www.gwg.de



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